



**A national awareness campaign for gluten-free living through
restaurants that support persons with gluten intolerances.**
An Awareness Program of the Gluten Intolerance Group of North America®

YOU ARE INVITED:

Sponsor the 2012 international campaign “**Chef to Plate - Celebrating Restaurants Serving Up Gluten-Free Awareness**” a project of the Gluten Intolerance Group®.

THE MISSION:

The purpose of this campaign is to spread awareness of celiac disease and gluten intolerances in partnership with the restaurants that currently provide trusted gluten-free offerings. *It is not a promotion of any specific gluten-free restaurant program.*

LAST YEAR’S SUCCESS:

This awareness campaign was a huge success in 2011. With help from people like you, we were able to spread awareness of gluten-free dining, celiac disease and gluten intolerances to more than 7 million people! Our lists of participating restaurants were posted on several websites, including www.allergyeats.com and www.theceliacscene.com , as well as our own website: www.gluten.net . The 2011 campaign more than doubled our outreach from the second year of this campaign and provided awareness in the US, Canada, Turkey and the Czech Republic.

GET INVOLVED:

Help us make 2012’s campaign an even bigger success! Consider becoming a sponsor with GIG for this campaign. The campaign runs the month of May 2012. The deadline to participate is Feb 1, 2012.

A sponsor helps us through their generous support to pay for this campaign. Sponsors **start at \$200.***

At the **\$200** level, Sponsors receive:

- Their name on all campaign materials
- Their link on all campaign materials
- Their link and logo on the GIG website listing

At the **\$500** level, Sponsors receive:

- Their name on all campaign materials
- Their link on all campaign materials
- Their logo on all campaign materials
- Their link and logo on the GIG website listing



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At the exclusive **\$5000** level, Sponsors receive:

- Exclusive listing of their name on all campaign materials
- Exclusive listing of their link on all campaign materials
- Exclusive listing of their logo on all campaign materials
- Their link and logo on the GIG website listing

PLEDGE NOW: **Complete the information below to pledge your support as a partner or sponsor.**

We hope that you are as excited about this campaign as so many others are, and that you will want to be part of its success.

Sincerely,
Rebecca Powell, Campaign Manager
Cynthia Kupper, Executive Director

**Sponsorships will be credited towards a Corporate Alliance Partnership, if you are a participant.*

I Pledge My Commitment to GIG's Chef to Plate Awareness Campaign!

_____ I want to be a sponsor at \$ _____ (**\$200**), at \$ _____ (**\$500**), or at \$ _____ (**\$5000**).

**Sponsorships will be credited towards a Corporate Alliance Partnership, if you are a participant.*

Send me an invoice: **Yes** **No** Sponsorship funds are enclosed: **Yes** **No**

Credit Card: _____ Visa _____ MasterCard

Credit Card number: _____ exp: _____ CVC: _____

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Mail to: GIG, 31214 124th Ave SE, Auburn, WA 98092

Fax: 253-833-6675